

PLEDGE FORM

Name	I.D. Number	Work Location	If applicable, Union Local #
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Section A - Payroll Deduction/Payment Options

ALREADY GIVING?

Make a small step for big change...increase my pledge by:

- \$1.00 per pay \$2.00 per pay \$ _____ per pay

- Donate Online** Visit dte.uwsem.stratuslive.com to submit a one-time gift or become a continuous donor.
- Percent Giver** (minimum of .5% - please check one)
 _____ .5% _____ .75% _____ 1.00% _____ Other
 I understand that when I enroll as a Percent Giver, my contribution will continue until I choose to stop by written notice to the DTE Energy United Way Program Coordinator.
- Flat Amount** per pay \$ _____ (minimum \$2.00)
 This authorization will continue unless revised the following year with new authorization or cancelled in writing. This authorization supercedes all previous deduction authorizations.
- Direct Pledge** (A one-time pledge) Attached is my check or money order in the amount of \$ _____
- No change**

Payable to: United Way, send to: 1530 WCB

Section B - Local United Way Designation

United Way: _____
 If you do not select a local United Way, your contribution will automatically go to United Way for Southeastern Michigan (Wayne, Oakland, Macomb).

Section C - Specify Agency Designation (1 or 2)

Name of Organization: _____
 EIN Number: _____

Name of Organization: _____
 EIN Number: _____
 If you wish to receive an acknowledgement from this organization, please print the following information:
 Name: _____
 Address: _____
 City: _____ State: _____ Zip: _____

Please send me information about United Way volunteer opportunities:
 Email: _____

LEADER RECOGNITION – United Way recognizes contributors at various levels, typically \$250 or \$500 and above.

Name(s) as they should be published: _____

I (we) wish to remain anonymous

Please acknowledge my spouse/significant other with our joint leadership gift.
 Spouse/Significant Other's Name: _____

 Spouse/Significant Other's Place of Work: _____

Employee Signature: _____ Date: _____

THANK YOU!

United Way Payroll Deduction Policy

- Your pledge will be deducted from your wages in consecutive pay periods for the amount you have authorized.
- The amount authorized may not be changed during the year.
However, you may cancel your donation at any time by written request to:
United Way, 1530 WCB.

- If a deduction is not taken during a pay period in which you receive no pay, no attempt will be made to recover the deduction in a future pay period.
- Past deductions will not be refunded.
- Questions or comments may be directed to: **United Way, 1530 WCB,** or e-mail **unitedway@dteenergy.com.**

FREQUENTLY ASKED QUESTIONS

1. Why should I give to United Way?

- The United Way is a partner in developing powerful responses to current and emerging issues in local communities.
- Approximately 60 local United Ways who represent the largest network of non-governmental service providers and service funders in Michigan support local health and human service organizations.
- United Way for Southeastern Michigan is tackling the toughest issues in our communities: Education, Income and Basic Needs. United Way is focused on the big picture and on creating solutions to a complex array of challenging problems.
- When we ask you to give to United Way it is because we truly need your help, and we will make your dollars count by taking on tough issues and getting results. But we can't do it alone. It takes all of us working together to transform communities.

2. Benefits of Leadership Giving?

- Special recognition from DTE and the United Way
- Invitations to Special Leadership Events.

3. Why has DTE partnered with United Way for Southeastern Michigan (UWSEM) to administer its campaign?

- DTE partners with UWSEM to manage and process all United Way pledges for the company's entire footprint. This helps DTE achieve greater savings and efficiencies within our own campaign, as well as focus our efforts exclusively on raising money.

4. What does that mean to me as a donor?

- Partnering with UWSEM means that DTE organizes its campaign based on the zip code of your work location, and that your donation is aligned with the United Way that covers that zip code.
- All United Ways worldwide abide by a policy called "Where Raised", which means that the United Way that aligns with your work location zip code may track and acknowledge your donation,

- If you work in Wayne, Oakland or Macomb county your donation acknowledgement will come from UWSEM, even if you give to another United Way or agency.
- All tax receipts will come from UWSEM no matter where you work. They will be disbursing the funds, so they are responsible for your charitable receipt. You can also print you tax receipt from the online pledge system located on the Quest homepage.
- All money will be paid out through UWSEM to the United Way and/or agency you designate to on a calendar quarterly basis in April, July, October and the following January. Payroll disbursements are based on the funds that UWSEM receives from DTE for payroll deductions. Credit cards and Electronic Checks are paid out by the end of February following the campaign.

5. What are UWSEM's administrative costs?

- United Way's administrative costs are 16.1% (10.8% fundraising and 5.3% administration). That is below the national average for nonprofits, which is 17%.
- The 10.8% fundraising fee is distributed with your donation to the United Way that aligns with your work location where you work.
- United Way for Southeastern Michigan has a special no fee arrangement with the United Ways located in Washtenaw, Monroe, Toledo, Livingston, St. Clair

6. Can I give online?

- Yes, DTE utilizes an online donation system called **Stratus Live**, which is located on the **Quest homepage** or go to **dte.uwsem.stratuslive.com**.
- You can make a secure online donation, designated to a specific United Way and approved agency
- The online system supports payroll deduction, credit card, electronic check, direct bill or stock. Credit Cards and Electronic Checks can be a one-time donation or you can do a monthly recurring donation.